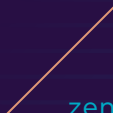


CAM PATHFINDER

Delivering the future of CAM in the UK

An overview of CAM Pathfinder
funding opportunities

 zenzic.io



Funded by
UK Government



Zenzic exists to place the UK at the heart of the global Connected and Automated Mobility (CAM) ecosystem, and through the CAM Pathfinder programme, we are set to realise the next step in the rollout of CAM technology across the country.

The CAM Pathfinder programme is designed to enable short-term success, anchor CAM capabilities in the UK for the long term, and support adoption of CAM technologies in near-commercial environments identified by Zenzic research.

CAM technologies are increasingly accepted as an international force for good, and a key part of the solution to some of the world's most pressing challenges. From optimising the flow of goods across increasingly pressured port environments, to connecting people in new ways across rural Britain, CAM technology provides resilience to the critical infrastructure that underpins the UK's economy.

Through CAM Pathfinder, UK organisations are empowered to provide meaningful solutions to these challenges, and reinforce the UK's position at the forefront of the global CAM ecosystem.

Zenzic continues to bring together academia, industry and government throughout this exciting new programme. Working in collaboration with the Centre for Connected and Autonomous Vehicles (CCAV) and Innovate UK, we are excited to play a key role in continuing to grow the UK CAM ecosystem.



Mark Cracknell
Programme Director
Zenzic

About CAM Pathfinder /

The Connected and Automated Mobility (CAM) Pathfinder programme lays the foundations for an early commercial market. It positions the UK to secure first mover advantage in Europe for the deployment of CAM products and services. The programme will support the UK CAM sector to accelerate its technological capabilities and demonstrate CAM operations as commercially viable. Pathfinder will focus on targeted, high-value market segments for the UK at an early stage of technology commercialisation, whilst also ensuring safety and security for all.

The funding for the programme will come from the Centre for Connected and Autonomous Vehicles (CCAV) delivered by Zenic, in collaboration with Innovate UK.

Projects supported by this initiative must demonstrate a meaningful path to scale. They are also expected to prioritise the use of UK-made vehicles and components, with funding directly linked to procurement decisions. A staged funding model is used to reduce investment risk and ensure deployments are both commercially and technically viable. The ultimate goal is to position the UK as a global showcase for world-leading CAM services, driving export demand and reinforcing the domestic supply chain.

Enhancements

- 1 StreetCAV Plus
- 2 SCALE 2
- 3 RAMP Ready
- 4 Connector 2
- 5 AutonoBus
- 6 Sim4CAMsens 2
- 7 P-CAL
- 8 DriveSAFESim

Mobilise

- 1 Antobot
- 2 D-RisQ
- 3 Evie Autonomous
- 4 Minimal
- 5 SAIF Autonomy



Feasibility Studies

- 1 London Bus Depots
- 2 Autonomous Impact Protection Vehicle
- 3 CitiPod
- 4 EFREIGHT
- 5 GAMMA – Glasgow Automated Mobility Mass-Transit Accelerator
- 6 ADASTRA Feasibility Study for Self-Driving Shuttles in Mobility Hubs
- 7 Kirkwall Autolink
- 8 NAVIGATES – Networked AV Integration and Governance with Advanced Technology and Security
- 9 Runway to Autonomy – Removing NUIC Obstacles for Autonomous Baggage Handling Vehicles
- 10 MAEve
- 11 Unified Neutral Net-Radar
- 12 Opt Tech 4 Auto & RC
- 13 Dora – Developing Objective and Quantifiable Risk Assessment for CAV
- 14 CAM4Events – Exploring Deployment of CAM Technologies and Services for Events

Mobilise

Programme length: Up to 18 months

Grant amount: Up to £180,000

Description:

Mobilise supports SMEs, whether start-ups, university spinouts, or more mature organisations, who are developing an early-stage zero-emission automotive or CAM technology, product, or service and want to accelerate their route to market. With up to £180,000 of combined grant funding, strategy guidance, technical validation and mentoring, Mobilise can help you take your innovation to the next level. Mobilise builds on the APC's award-winning Technology Developer Accelerator Programme (TDAP) and Zenbic's CAM Scale-Up UK programme. Over the years we have supported over 100 SMEs with £12.6m in funding, resulting in alumni going on to raise over £340m in private investment.

This competition is for:

Single applicants, start-ups and SMEs are the main beneficiaries. It is particularly valuable for businesses needing investor-readiness training, technology validation and business mentoring in addition to funding.

Project focus:

Supporting early-stage start-ups and SMEs to accelerate their route to market. Businesses work with us and our mentors to focus on six areas of development: commercial strategy, intellectual property management, investment-readiness, new product development, leadership, new-venture growth, and corporate and alumni networks.

Find out more on

zenbic.io/cam-pathfinder

Demonstrate

Programme length: 12-18 months

Grant amount: Between £500,000 - £2 million

Description:

Demonstrate projects enhance the UK's capability in the critical technologies that enable CAM solutions. The grant will support businesses to mature their technologies and generate commercial traction through effective demonstration for a customer.

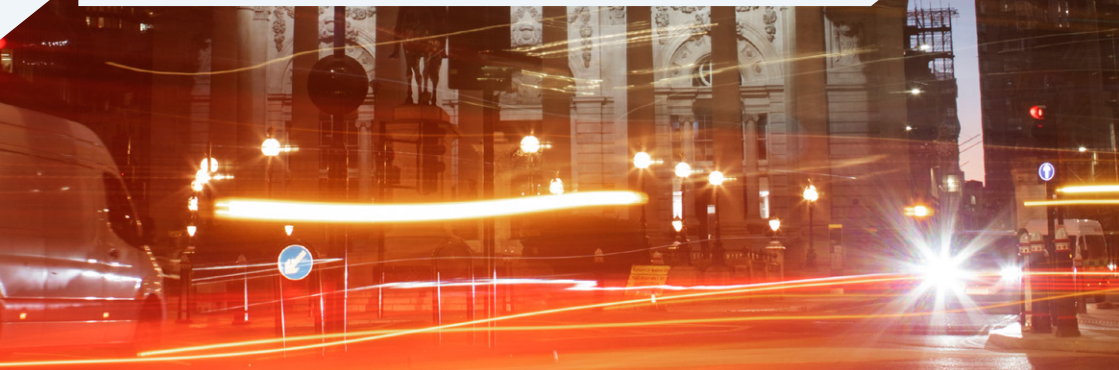
Demonstrate offers funding for a range of UK-based manufacturers and suppliers — from SMEs to large corporates— working on proven, high-potential technology areas, identified as of strategic importance to the CAM supply chain in the UK. By anchoring capabilities and supporting these companies, this funding will support both the creation and retention of jobs within the UK CAM ecosystem, contributing to further development in these technology areas.

This competition is for:

UK-based companies, single applicants or collaborative teams that are in the early stages of product or process development.

Project focus:

Funding project demonstrators in key technology areas to strengthen existing capabilities in the UK CAM Supply Chain.



Enable

Programme length: 18-24 months

Grant amount: Between £2 million - £4 million

Description:

Enable funding grants prepare the supply chain for early commercial opportunities. Enable seeks to bring CAM closer to everyday use through enabling representative trial projects, designed to mature service models ahead of complete technology readiness.

Funding will target support for these projects in high-potential market areas, helping organisations to overcome known barriers to commercialisation. This early activity is key to building confidence, gathering data, and laying the groundwork for future large-scale integration.

This competition is for:

Project leads can be a UK registered business, fleet operator or similar.

Project focus:

Of particular interest are projects with a path to scale, that would build confidence in a CAM solution in a high-opportunity environment.

Feasibility Studies

Programme length: 6-9 months

Grant amount: Between £100,000-£250,000

Description:

Feasibility Studies grants support organisations that are ready to target early commercial CAM deployment opportunities in strategic, near-commercial environments. Feasibility Studies investigate the potential solutions to issues encountered by organisations in introducing CAM technologies or services to the wider market.

Overcoming these barriers is key to unlocking further commitment to CAM technologies, both in private and public sector environments. Through this grant funding, organisations will set out to produce the mature business cases that will help to bridge these gaps and unlock advanced, at-scale deployments of CAM across the UK.

This competition is for:

UK registered organisations that require support to overcome final barriers ahead of commercialisation.

Project focus:

Building the business cases to unlock at scale, deployments of CAM vehicles in a targeted environment in the UK.

Find out more on
zenzic.io/cam-pathfinder

Zenzic Insights /

The Zenzic insights team delivers key intelligence to the wider community, Readily available for free access. Insights are delivered by the team through updates to the UK CAM Roadmap to 2035, and the publication of strategic research.

Zenzic audience members receive regular access to insights reports through the CAM Community newsletter.

Read more about our upcoming work below.

Future of Mobility – Early 2026

"Provide a horizon scan view of the path and trajectory of both CAM and zero-emission technologies as they converge"

- Create a visionary framework across some potential scenarios for the future of net zero and connected and automated mobility beyond 2030.
- Define and prioritise the key trends and innovations coming to market, delivering unique insights combining zero-emission and CAM technologies.

UK CAM Growth Strategy – Spring 2026

"Combine the insight from the CAM Supply chain and Opportunities for Technology reports to define a targeted Growth Strategy for the UK CAM sector."

- Present an aggregated status of key CAM technologies, including feasibility and potential market opportunities.
- Create a targeted growth strategy from current state to a desired future state.
- Identify and capture the appropriate intervention to support each technology strategy.

International CAM Landscape (ICL) 2026 – Spring 2026

"Review the 2024 International CAM Landscape report and update for 2026, expanding territories of interest"

- A refresh of the countries studied in the previous report, and the examination of new high growth CAM countries.
- To provide insights into specific areas of interest internationally to government and industry (ex. FDI, funding streams, specific technologies and readiness levels).
- To provide further guidance for areas of opportunity and synergy with markets in scope.

Pathway to NuIC – Off Highway – Summer 2026

"How to remove the Safety Driver from the vehicle for off-road applications"

- Creating a playbook / guidance to be used in the short term (2025-2027) and help to deploy CAV and CAM services specifically for the off-road applications
- Validating the guidance with the industry stakeholders to ensure the guidance is fit for purpose.

Be the first to find out about our latest updates. **Join the CAM Community newsletter at zenzic.io**





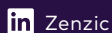
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Get in touch

info@zenzic.io

zenzic.io



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